



# Consultants Network

Join for Mobility. Join for Mac.



## Program Summary for the United States and Canada

In today's changing technology environment, developing and delivering solutions for your clients is more demanding and competitive than ever, so it helps to have a connection: the Apple Consultants Network. Designed for consultants certified in Apple technologies, the Apple Consultants Network provides critical information, training, and resources to help you successfully build your business, enhance your skills, and provide a positive experience for your clients.

### About the Apple Consultants Network

The Apple Consultants Network can support member companies building strong, prosperous businesses by providing them with a wide variety of marketing and business development resources, including branding, training, and multiple sources of lead generation.

### Why Become a Member?

Return On Investment (ROI). For a nominal annual subscription fee, your business can benefit from increased recognition and credibility through your affiliation with the Apple Consultants Network brand, and through your listing in the program's online referral locator. You'll get access to the latest news and information from Apple, and to a wealth of resources that include (depending on your level of membership): use of the program logo, private discussion forums, product discounts, third-party promotions, training discounts, and more.

### Is It Right For Me?

Great consulting companies come in all sizes.

The Apple Consultants Network offers the flexibility to manage your relationship with Apple and your clients in a manner that works for you. Whether yours is a one-person consulting practice or you have a network of offices across the country, the program fees and benefits can scale to meet your needs.

### Annual Cost of Membership

Non-refundable, one-time application fee: US \$60

#### Sole Proprietorship (single-person business)

- Membership at the Basic level: US \$395/year
- Membership at the Plus level: US \$695/year

#### Company Membership (multi-person business)

- First location and certified consultant: US \$695/year
- Each additional location with certified consultant: US \$550/year
- Each additional certified consultant at an existing location: US \$150

### For More Information and To Join

Visit [consultants.apple.com/join](http://consultants.apple.com/join)

## Benefits of Membership

Businesses comprised of a single person have the option of joining the Apple Consultants Network at the *Basic* or *Plus* level. In either case, all the benefits of membership are directed to the same person. Under a Company Membership, the benefits of membership are directed to either the Company, Business Location or Certified Consultant, depending on the type of benefit.

	Individual/Company	Individual
Benefits	Plus Membership	Basic Membership
Quarterly ACN Store Discount Coupon <sup>1</sup>	•	
Discounted Apple NFR Software <sup>1</sup>	•	
Apple Sales Web	•	•
Program Logo <sup>2</sup>	•	•
Directory Listing <sup>1</sup>	•	•
Sales Alliances	•	•
Discussion Forums	•	•
Third-Party Promos	•	•
Free OS Client/Server (based on certifications) <sup>3</sup>	•	•
Training Discounts <sup>2</sup>	•	•
Apple Training Camp and Other Events <sup>3</sup>	•	•
Other Events	•	•
ACN Chapters	•	•
Advisory Council	•	•

<sup>1</sup> Benefits assigned to registered business location; <sup>2</sup> Benefits assigned to Company; <sup>3</sup> Certified consultants only. All other benefits available to all individuals registered with the program.